

In the Claims:

1. (Currently Amended) A device for shaping the visor portion of athletic headwear said visor having a lateral width and a longitudinal width, comprising:

a unitary shaped body comprised of a rigid material composition having a front surface, a back surface and a depth, the front surface separated from the back surface by said depth;

a stabilizing support member; and

a channel ~~dividing bisecting~~ said unitary shaped body into an upper arcuate portion and a lower arcuate portion, said channel having an upper edge, a lower edge, an opening width, an arch and a length such that said opening width separates the upper edge from said lower edge such that said upper edge is adjacent to said upper arcuate portion and said lower edge is adjacent to said lower arcuate portion for the length of said arch; and

said front surface being adapted for displaying a graphical image along said top region and said bottom region wherein said graphical image is divided by said channel.

2. (Cancelled.)

3. (Cancelled.)

4. (Cancelled.)

5. (Cancelled.)

6. (Currently amended) The device of claim 1 wherein said stabilizing support member further includes an elongated appendage generally extending from ~~is comprised of an appendage~~ said stabilizing support member, said appendage being generally perpendicular to said visor portion ~~when~~ while said visor is inserted into said channel ~~such that~~ whereby said appendage is adapted for maintainings the visor in an upright position while preventing ~~it the~~ headwear from horizontal rotation ~~rotating~~.

7. (Original) The device of claim 6 wherein said appendage allows for the display of graphical images.

8. (Currently amended) A method for displaying athletic headwear having a visor placed on a horizontal surface, comprising: providing at least one unibody arcuate shaping device comprised of rigid material with a front face and at least one stabilizing arm, an elongated appendage extending from said stabilizing arm and a channel separating said rigid material into an upper arcuate region and a lower arcuate region designed to receive said visor; receiving said visor a distance from the visor's edge by the arcuate shaping device; supporting said visor parallel to said horizontal surface; stabilizing said visor in a horizontal orientation and displaying said visor in said arcuate shaping device.

9. (Currently Amended) The method of claim 8 further comprising the step of affixing a graphical image along the front face of circumference of said arcuate shaping device whereby said graphical image is divided by said channel.

10. (Currently Amended) The method of claim 8 further comprising the step of affixing a graphical image on the stabilizing arm appendage.

11. (Cancelled.)

12. (Cancelled.)